

Website Development I

presented by the
**Capital Area Community
Media Center**



WHEN:

Saturday, March 21, 2009

11:00 am – 4:00 pm

registration and networking begin at 10:30 am
a light lunch will also be provided

WHERE:

**Michigan State University Campus
Bessey Hall – Rooms 211 & 216**

for *parking options and directions go to –
<http://maps.msu.edu/interactive/index.php?location=ebh>

This workshop will cover the process of building a website, focusing on two areas: planning and construction. After a brief introduction, the group will split into two sessions, Planning and Construction. **Participants should be comfortable with using a computer and browsing the internet for either of the sessions.**

Consider participating in the **Planning Session** if you're interested in:

- ✚ Analyzing the purpose and audience for your website
- ✚ Deciding what information or functions need to be on your website
- ✚ Designing a structure for the components your site needs
- ✚ Determining the technical requirements (server, domain, etc.) for your site
- ✚ Developing a unique visual style to brand your site

Consider participating in the **Construction Session*** if you're interested in:

- ✚ Constructing a basic web layout (XHTML and CSS)
- ✚ Learning how to move files to a web server (FTP)
- ✚ Selecting and customizing images for your pages
- ✚ Working with color on the web

*Participants in the Construction Session should also be familiar with the basics of HTML and CSS before the workshop. A good place to start is the beginner tutorials at www.htmldog.com

The presenters for this workshop are from the Capital Area Community Media Center (CMC), an emerging regional non-profit multimedia center promoting our community. The CMC has contracted with the *Power of We Consortium* to build the communication and media capacity of faith-based and community organizations in the Lansing area.

This workshop is being held in an MSU Computer Lab which houses 25 computers. Due to the hands on nature of this workshop and to ensure that each participant gets the most from the presentation, enrollment will be limited for each session. Please be aware that the equipment in the lab causes the room to get warm, so participants may want to dress in layers for comfort.

Registration is on a 1st come 1st serve basis* with a limit of one (1) participant per organization for each session.

- Send a separate registration for each participant, by email, to Wendy Duke-Littlejohn at wduke@ingham.org
- **Registrations must include** – Name, Title/Position, Organization, Daytime Phone Number, Individual E-mail Address, Workshop Title and **Session Attending** (Planning or Construction)
- **Free Parking is available in Ramp #2 and Faculty/Staff Lot 10** (see map on web for parking and building locations)

**An overflow workshop may be scheduled, if needed, early to mid July. However, there is no guarantee so don't delay registering.*