



is pleased to present,

Key Fund Development Strategies

Thursday, March 12, 2009

9:00 am – 12:00 pm

**Human Services Building
5303 S Cedar St in Lansing**

Building Entrance Door #3 – 2nd Floor – Conference Room A

Are you looking for some fresh
ideas for fund development?

If so, this workshop is for you.



Come explore a variety of fund development strategies from a panel of experts. Mark R. Fisher, of Mark R. Fisher and Associates will provide a brief keynote address on “How to develop funds in tough economic times and diversifying your strategies” and participate as a panelist. After our keynoter there will be panelist presentations, and then participants will get a chance to talk directly with panelists and network with other participants with refreshments.

Current topics and panelists are:

- ❖ Corporate Sponsorship: Rebecca Bahar-Cook, Capital Fundraising Associates
- ❖ Signature Events: Dennis Pace/Deb Horak, Pace and Partners
- ❖ Capital Campaigns: Brad Patterson, Capital Region Community Foundation
- ❖ Planned Giving & Endowment Building: Julia Oliver, Capital Region Community Foundation
- ❖ Using Technology: Kirk Riley, ITEC (Information Technology Empowerment Center)
- ❖ Fund Development: Mark R. Fisher, Mark R. Fisher and Associates

Register by E-mail to Wendy Duke-Littlejohn at wduke@ingham.org
**Please include – Name, Title/Position, Organization Name, Daytime Phone Number
and Individual E-mail Address**

Questions? Call Wendy at (517) 887-4397