



is pleased to present, for **FREE**,

Seven Targets of Fund Development

a workshop presented by

Mark R. Fisher & Associates



WHEN:

Thursday, September 11, 2008

9:00 am – 12:00 pm

registration & networking begins at 8:30 am
refreshments will be served

WHERE:

**Human Services Building
5303 S Cedar St in Lansing**

**Conference Rooms D&E
Building Entrance Door #2 – 2nd Floor**

The Workshop: This is a fast-paced interactive workshop that is designed for executive directors, development officers, board members and volunteers.

The workshop begins by exploring the importance of compassion as a response to preventing “mission drift” by developing stronger relationships with your various constituencies. It then moves into the development of an outline for Dr. Fisher’s “Seven Targets of Fund Development” that includes a detailed outline on strategies to engage the following:

- Agency Staff
- The Board and other Volunteers
- The Media
- Individual Donors
- Communities of Faith & Civic Groups
- Businesses
- Foundations

After completing the workshop, each participant will have a clearer understanding about its potential to raise greater awareness, volunteer support and financial contributions even in challenging economic times.

The Presenter: Dr. Mark R. Fisher is President of Mark R. Fisher & Associates. Mark is a consultant with over 30 years of experience serving as director of development, executive director, board member and consultant. He has provided counsel to over 100 human service organizations with many of them adopting the “Model of Board Leadership.” Mark is the author of the book, “Called to Serve: A Model of Board Leadership” and will soon be releasing “Mission Centered Board Leadership.” Beyond serving as counsel to a variety of compassion based organizations, Dr. Fisher is an adjunct faculty member of the Ecumenical Theological Seminary in Detroit, MI. For more information you may visit his web-site at www.markfisher.com or contact him at (248) 207-1312.

Registration: **Open to ALL FBCOs interested in attending.**

- Advance registration is requested, for which confirmations will be given.
- Email separate registrations for each participant to Wendy Duke-Littlejohn at wduke@ingham.org
- Registration must include – Participant’s Name, Title/Position, Organization, Daytime Ph#, Individual*E-mail Address and Name of Workshop (*please use participant’s email address, not the organization’s or that of a shared mailbox)