



is pleased to present, for FREE,

“Grant-writing Made Bearable”

A Workshop for Faith-Based and Community Organizations

presented by

Ingham County Health Department



WHEN:

Tuesday, April 15, 2008

2:00 pm – 5:00 pm

registration & networking begins at 1:30 pm

(light refreshments will be served)

WHERE:

Human Services Building

5303 S Cedar St in Lansing

Conference Room A

Building Entrance Door #3 – 2nd Floor

The Workshop: For the uninitiated, grant-writing can seem a confusing and frustrating process, unlike any of the normal ways we communicate to the world about what we do and why we do it. This is largely because most of the guidance in “Requests for Proposals” (RFPs) is couched in bureaucratic language and illogical outlines that obscure rather than clarify the work you are proposing to do. Grant-writing is essentially telling the story of your organization and how you intend to improve the current reality of your community. This workshop is designed to help FBCOs tell their story in terms that will translate easily into grant proposal formats. For those who wish to continue the work, it will also provide an opportunity to practice and receive feedback on a basic “grant proposal concept” in the weeks following the workshop. Participants in the workshop will:

1. Learn the elements of a basic grant proposal concept—Need, Objectives, Approach, and Evaluation—and how they logically relate to one another in a “well-told story.”
2. Understand how to elaborate each of the four elements above in a way that makes their proposal meaningful and compelling to a reviewer/funder.
3. (If they so choose) Receive critical feedback on a proposal concept they have developed within one month of attending the workshop. *This will occur either through a subsequent session or one-on-one correspondence via e-mail.*

It is important that participants understand this is NOT a workshop on how to find a funder for your project. There are a number of resource tools that can be accessed in your search for potential funders, and the trainer will help identify these; however, the central purpose of this training is to learn how to frame and communicate your grant concept in a way that will help it be more attractive and comprehensible to any funder you decide to pursue.

The Presenter: Doak Bloss is Access to Health Coordinator for the Ingham County Health Department, where he works primarily on issues of health equity and social justice. He has written numerous grants over the years, including those that funded the Community Voices initiative and the current Social Justice Project. Prior to coming to work for Ingham County in 1998, he worked as a private consultant, providing dialogue facilitation and grant-writing services to a wide range of organizations, including schools, law enforcement, health care systems, and neighborhood groups.

Registration: Registration is limited to 25 Participants from Applicants of the 2008 Grant Period*

- Registration Info Requested – Name, Title/Position, Organization, Daytime Phone Number and E-mail Address
- Please send a separate email registration for each participant to Wendy Duke-Littlejohn at wduke@ingham.org
- **An overflow workshop, if needed, may be scheduled in Mid-July or August.*